

the
naked baker

SINGLE PIES - FOUR PACK FUNDRAISER

Proudly Supporting Our Community

The Naked Baker Ltd would like to introduce “The Fundraiser” for Schools, Sport Clubs, Charitable Organisations and more to raise money to reach their goals!

It's easy to organize your own fundraiser, the steps are explained below.

It's as easy as 1, 2, 3!

Step 1.

Contact us to discuss a date you wish to receive the delivery or pick up and we will send you some order forms, but you can easily print some yourself (Usually best to start 3-4 weeks from delivery date).

Step 2.

Distribute order forms to you members, tally up totals for each item and contact us with your desired total amounts.

Step 3.

Accept delivery on day, distribute freshly baked products, and enjoy! (Make sure you fill out the delivery details form for on time and easy delivery).

Attached is one of the order forms with 11 flavours of fresh single pies to choose from. Fill in the details of your organisation, the member's name that is selling these items and the date of delivery. The Naked Baker can supply some order forms, or just print off from the attachment. Your members will have a set time to sell these items, (for example 2 weeks).

Return order forms to your organisation, tally up all the ordered items and send us (The Naked Baker) the total number sold of each flavour pie. For orders over 100 pie packs we will deliver the goods to your organisation for free within Christchurch - and a small fee for delivery to rural areas - on the predetermined delivery date that is on the order form. **Please allow 8-10 days to fill the order.**

Item	Wholesale Price	Retail Price	Profit
Four single pies pack	\$9.90	\$14.50	\$4.70

We will have different deals in the coming future and if you have any questions, please contact us on the details below.

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1. Delivery Times

Keep in mind the time that the pie packs will be going home. If you get them too early you will need to consider where they will be kept until they are taken home.

2. Packing / Sorting

Experience tells us that this is one job where many helpers does not necessarily make things easier. We will bring the trays in for you to lay them out. You then just walk down the line and pick the trays you need for each order then staple the order form to the bag.

The key to doing this job quickly and accurately is to have one person doing a final check on each order as they are packed.

The more room you give yourself the easier it will be. Trestle tables are ideal.

3. Late orders

We must receive your order a minimum 7-10 days prior to your delivery date to allow for staff rostering and ingredient ordering. If you make it known you will accept late orders you may find that you spend a lot of time ringing through the additions and adjusting your totals sheets. It will be a lot easier for you if you make the final day for orders well known and definite.

4. Promoting the Fundraising Drive

We have spoken to the organisers of a few of the larger fundraising drives to get a few tips on how they go about running their drive. They all say the most important thing to do is constantly remind everyone that the drive is on. If your School or Kindergarten has a newsletter, promote the drive in each edition. If possible include an order form in the newsletter. Try and run the drive on a regular basis. Promote the fact that just one meal for each family would be all that is needed to make the drive a success. If the pie drive is being held close to the school holidays promote the pies as easy holiday meals.

Running a second drive each year gives you the chance to capitalize on the success of the first drive. Almost all of the organizers we have spoken to say that once people have tried the pies they are willing to increase their order next time around. The people who buy pies in the first drive also become your best form of advertising for the second drive.

